

# Media Release



**FOR IMMEDIATE RELEASE:**

**To the Editor:**

**CONTACT:**

TEL:

FAX:

**BAUERFINANCIAL, Inc.**

800.388.6686

800.230.9569

[www.bauerfinancial.com](http://www.bauerfinancial.com)

[research@bauerfinancial.com](mailto:research@bauerfinancial.com)

## 5-Star Rated **Pendleton Community Bank** A Bank You Can Trust

**January 2020: Coral Gables, Florida, BauerFinancial, Inc., the Nation's Premier Bank Rating Firm,** proudly affirms that **Pendleton Community Bank, Franklin, West Virginia** has once again earned its highest (**5-Star**) rating for financial strength and stability. Earning a 5-Star rating indicates this bank excels in areas of capital adequacy, profitability, asset quality and much more, and Pendleton Community Bank has done so **for 12 consecutive quarters**.

“Relationship banking is a lot like any other relationship,” notes Karen Dorway, president of BauerFinancial. “It’s much easier to maintain confidence and trust than to try to win it back. While a lot of Wall Street banks lost it, Pendleton Community Bank never did. In fact,” she continued, “a recent Federal Reserve survey found that while fewer than half of Big Bank customers were satisfied with their overall banking experience, the vast majority of community bank customers are satisfied. And, local businesses dealing with community banks not only reported the most satisfaction, but also the most success. Those findings didn’t surprise us. Community banks, Pendleton Community Bank included, are local small businesses themselves, so they have a definite leg up on outsiders.”

Pendleton Community Bank has been helping its neighbors and friends since it began in 1925. Today, after 94 years, it continues to provide a superior personal experience through six conveniently located branch offices in Franklin, Harrisonburg, Marlinton, Moorefield and Petersburg. It also has a mortgage lending center in Harrisonburg, a loan production office in Wardensville and can be found online at [yourbank.com](http://yourbank.com).

**Pendleton Community Bank: “Your bank for generations...”**

Member of the **FDIC** and an Equal Housing Lender.

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BAUERFINANCIAL, INC. P.O. Box 143520, Coral Gables, FL 33114.